

An Explanation of LEADER Outputs

The success of the LEADER Programme is primarily measured on the number of jobs that are created, however your project may generate other outputs. Below is a full list of outputs covering each priority area. Once you have identified the priority area you are applying for, please indicate on your outline application the outputs you expect to achieve as a result of your project. Please note that the outputs detailed in your application will need to be achieved and **evidence provided by the end of the LEADER programme.**

The examples below are provided as guidance only and are not exclusive. Please check with the LEADER Team for eligibility of any other outputs your project may achieve.

Output	Increasing Farm Productivity	Micro/Small Enterprises and Farm Diversification	Rural Tourism	Rural Services	Culture and Heritage	Increasing Forestry Productivity
Number of jobs created	√	√	√	√	√	√
Wage bill	√	√	√	√	√	√
Number of Businesses Benefitting	√	√				√
Number of new products	√					√
Number of new techniques	√					
Additional Number of Day Visitors			√			
Additional Number of Overnight Visitors			√			
Rural Population Benefitting				√	√	
Percentage of business owned by beneficiaries						√
Reduction of NH3 (ammonia)	√					
Reduction of SO2 (sulphur)	√					
Area concerned with investments for saving water	√					

Priority Area: Increasing Farm Productivity

Outputs	Definition	Additional information	Evidence Required
No. Jobs Created	A new, paid, full-time equivalent (FTE) job created as a result of project activity. New – has not existed with that employer in the UK before the LEADER intervention. It must be for a minimum of 30 hours per week; part-time jobs are treated on a pro-rata basis.	Jobs which are created to directly deliver the project's activities, such as construction jobs, are not included. This does not include jobs maintained or safeguarded. Self-employed applicants can apply.	Written confirmation from a senior member staff from the business confirming the creation of a job as a result of the funding support. This must include the following details: start date, duration, number of hours, gender, age category, ethnicity, type of job.
Wage Bill	The increase (or decrease) of a wage bill to a business receiving grant funding to a project. This must have a direct relation to jobs created if there is an increase to the wage bill.	Projects where no jobs are created or jobs safeguarded are not included.	Payslips of new employees – to include job advertisements and application forms. The current wage bill, the forecast wage bill (at time of application) and the actual wage bill (at project close and/or through post payment monitoring).
Number of Businesses Benefitting	Any businesses benefitting from the project. In most cases this will be One (1) – the applicants business.	If collaboration project, then it will be the number of all the businesses collaborating within the project.	Documentation must be provided by the beneficiary to confirm the number of businesses benefitting. Please note evidence will be required for each and every business.
No. new products	Claimable when an investment has created a new marketable product not in existence prior to the project. E.g. equipment purchased to put apples into bags of equal size/weight if it was new to the business.	Where the efficiency of an existing product is improved or new technique introduced but no new product has been created cannot be included.	The application, business plan, progress reports, claims and inspection forms will evidence the change to the business.
No. new techniques	This is a new piece of technology or process introduced to the business. E.g. an above-industry standard cattle crush where the business didn't have one before would count as one new technique.	Projects where no new processes/techniques have been introduced to the business cannot be included.	Description of the new technique and benefit to the business. Monitoring of project to include evidence of new technique and processing. Defrayal of costs evidence through grant claims.
Reduction in Ammonia	The reduction of ammonia being released into the environment as a result of the intervention.	Projects that indirectly reduce ammonia as a result of intervention are excluded.	Defrayal evidence at time of grant claim.
Reduction in Sulphur	The reduction of sulphur being released into the environment as a result of the intervention.	Projects that indirectly reduce sulphur as a result of intervention are excluded.	Defrayal evidence at time of grant claim.
Area (Ha) concerned with investments for saving water	The total area of an applicant's farm where the project directly involves irrigation or water collection.	The area of the farm of an applicant where there are water savings from an investment into water saving technology. Projects that could have some indirect water savings but no water savings element have been funded.	Self-declaration by applicant on application form and grant claim form.

Priority Area: Micro/Small Enterprises and Farm Diversification

Outputs	Definition	Additional information	Evidence Required
No. Jobs Created	A new, paid, full-time equivalent (FTE) job created as a result of project activity. New – has not existed with that employer in the UK before the LEADER intervention. It must be for a minimum of 30 hours per week; part-time jobs are treated on a pro-rata basis.	Jobs which are created to directly deliver the project's activities, such as construction jobs, are not included. This does not include jobs maintained or safeguarded. Self-employed applicants can apply.	Written confirmation from a senior member staff from the business confirming the creation of a job as a result of the funding support. This must include the following details: start date, duration, number of hours, gender, age category, ethnicity, type of job.
Wage Bill	The increase (or decrease) of a wage bill to a business receiving grant funding to a project. This must have a direct relation to jobs created if there is an increase to the wage bill.	Projects where no jobs are created or jobs safeguarded are not included.	Payslips of new employees – to include job advertisements and application forms. The current wage bill, the forecast wage bill (at time of application) and the actual wage bill (at project close and/or through post payment monitoring).
Number of Businesses Benefitting	Any businesses benefitting from the project. In most cases this will be One (1) – the applicants business.	If collaboration project, then it will be the number of all the businesses collaborating within the project.	Documentation must be provided by the beneficiary to confirm the number of businesses benefitting. Please note evidence will be required for each and every business.

Priority Area: Rural Tourism

Outputs	Definition	Additional information	Evidence Required
No. Jobs Created	<p>A new, paid, full-time equivalent (FTE) job created as a result of project activity.</p> <p>New – has not existed with that employer in the UK before the LEADER intervention. It must be for a minimum of 30 hours per week; part-time jobs are treated on a pro-rata basis.</p>	<p>Jobs which are created to directly deliver the project's activities, such as construction jobs, are not included.</p> <p>This does not include jobs maintained or safeguarded.</p> <p>Self-employed applicants can apply.</p>	<p>Written confirmation from a senior member staff from the business confirming the creation of a job as a result of the funding support. This must include the following details: start date, duration, number of hours, gender, age category, ethnicity, type of job.</p>
Wage Bill	<p>The increase (or decrease) of a wage bill to a business receiving grant funding to a project. This must have a direct relation to jobs created if there is an increase to the wage bill.</p>	<p>Projects where no jobs are created or jobs safeguarded are not included.</p>	<p>Payslips of new employees – to include job advertisements and application forms.</p> <p>The current wage bill, the forecast wage bill (at time of application) and the actual wage bill (at project close and/or through post payment monitoring).</p>
Additional Number of Day Visitors	<p>The total number of additional day visitors created by the project</p>	<p>The project must result in at least one extra day visitor and overnight visitors cannot be included.</p>	<p>Additional day visitors must be recorded and evidenced through the use of well know techniques such as admission tickets or counters.</p>
Additional Number of Overnight Visitors	<p>The total number of additional overnight visitors created by the project.</p>	<p>The visitor must stay a minimum of one night. Day visitors cannot be included.</p>	<p>Additional overnight visitors must be recorded and evidenced through the use of well know techniques such as visitor/guest registers.</p>

Priority Area: Rural Services

Outputs	Definition	Additional information	Evidence Required
No. Jobs Created	<p>A new, paid, full-time equivalent (FTE) job created as a result of project activity.</p> <p>New – has not existed with that employer in the UK before the LEADER intervention. It must be for a minimum of 30 hours per week; part-time jobs are treated on a pro-rata basis.</p>	<p>Jobs which are created to directly deliver the project's activities, such as construction jobs, are not included.</p> <p>This does not include jobs maintained or safeguarded.</p> <p>Self-employed applicants can apply.</p>	<p>Written confirmation from a senior member staff from the business confirming the creation of a job as a result of the funding support. This must include the following details: start date, duration, number of hours, gender, age category, ethnicity, type of job.</p>
Wage Bill	<p>The increase (or decrease) of a wage bill to a business receiving grant funding to a project. This must have a direct relation to jobs created if there is an increase to the wage bill.</p>	<p>Projects where no jobs are created or jobs safeguarded are not included.</p>	<p>Payslips of new employees – to include job advertisements and application forms.</p> <p>The current wage bill, the forecast wage bill (at time of application) and the actual wage bill (at project close and/or through post payment monitoring).</p>
Rural Population Benefitting	<p>Rural population benefitting from the project</p>	<p>Population benefitting is the potential users, i.e. the size of the population in the area (e.g. municipality, group of municipalities...) benefiting from the service/infrastructure.</p>	<p>Records must be provided by the beneficiary which evidence the population benefitting from the project</p>

Priority Area: Culture and Heritage

Outputs	Definition	Additional information	Evidence Required
No. Jobs Created	<p>A new, paid, full-time equivalent (FTE) job created as a result of project activity.</p> <p>New – has not existed with that employer in the UK before the LEADER intervention. It must be for a minimum of 30 hours per week; part-time jobs are treated on a pro-rata basis.</p>	<p>Jobs which are created to directly deliver the project's activities, such as construction jobs, are not included.</p> <p>This does not include jobs maintained or safeguarded.</p> <p>Self-employed applicants can apply.</p>	<p>Written confirmation from a senior member staff from the business confirming the creation of a job as a result of the funding support. This must include the following details: start date, duration, number of hours, gender, age category, ethnicity, type of job.</p>
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Rural Population Benefitting	<p>Rural population benefitting from the project</p>	<p>Population benefitting is the potential users, i.e. the size of the population in the area (e.g. municipality, group of municipalities...) benefiting from the service/infrastructure.</p>	<p>Records must be provided by the beneficiary which evidence the population benefitting from the project</p>

Priority Area: Increasing Forestry Productivity

Outputs	Definition	Additional information	Evidence Required
No. Jobs Created	A new, paid, full-time equivalent (FTE) job created as a result of project activity. New – has not existed with that employer in the UK before the LEADER intervention. It must be for a minimum of 30 hours per week; part-time jobs are treated on a pro-rata basis.	Jobs which are created to directly deliver the project's activities, such as construction jobs, are not included. This does not include jobs maintained or safeguarded. Self-employed applicants can apply.	Payslips of new employees – to include job advertisements and application forms. The current wage bill, the forecast wage bill (at time of application) and the actual wage bill (at project close and/or through post payment monitoring).
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Percentage of business owned	The total percentage of the business owned by the grant recipient.	The applicant must own at least 1% of the business in order for a result to be recorded and must demonstrate an overall increase.	Self-declaration by applicant at point of applying, to be verified at final inspection.